#### IDEATION VIP DAY

Our Ideation VIP Day is a four-hour intensive designed to guide visionaries in clarifying their messaging and core positioning, signature expertise, methodologies, and expanding their ideas as thought leaders. Our goal is to help you leave with the courage, clarity, and confidence to move forward in your thought leadership journey, with an ideation plan to attract your ideal clients or audiences.

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# OUR FOCUS

We understand that defining your thought leadership plan is key for your success, which is why we focus on three core areas:

→ Defining A Visual Representation of Your Thought Leadership Vision Map

 $\rightarrow$  Defining Your Core Messaging and Thought Leader Positioning

 $\rightarrow$  Defining Your Signature Expertise and Methodologies

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# ADDITIONAL

Our session is tailored to digital entrepreneurs, coaches, authors, business consultants, and speakers who are looking to revolutionize their industries and kickstart their PR journey.

Our session includes a business questionnaire, a four-hour call, an idea mapping notion board with core notes and integrations, a call recording, and one week of Voxer support during office hours.

With this comprehensive session, you will have all the resources you need to refine your message, position yourself as a thought leader, and prepare for success through PR and Media Relations initiatives.

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### BOOK YOUR IDEATION VIP DAY

To learn more and book your Ideation VIP Day – Visit the link in the post!

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